



An Island wide Skills Service



**Learning
through Work**



**Connect with
Education**



**Careers
Guidance**

Background

At the end of 2019 Jersey Finance, Digital Jersey and Skills Jersey combined with GoJ central comms to create three surveys targeting:

- Dispersed population – Still in Higher education results
- Dispersed population – Not in education results
- Dispersed population – Those who returned

The objective at the time was to utilise the responses to inform policy and the centralisation of communication with Jersey's dispersed populace.

The Covid 19 pandemic led to a delay in collation of the responses and the creation of a report to clearly present the findings.

Where answers were divided too small, making the responders potentially identifiable, the results are not included in this report.

Headline Findings

Results from those still in Higher education

- **43%** are considering returning to Jersey
- Lower house prices was stated as the no.1 change that would make Jersey more attractive to return to.

Results from those not in education

- **66%** would consider returning
- Work/Career stated as no.1 reason for leaving Jersey (**51%**).

Results from those who have returned

- University stated as no.1 reason for leaving Jersey (**64%**)
- Family on island is stated as no.1 reason for returning to Jersey (**58%**).

Dispersed populace still in Higher Education

43%
would consider
returning to Jersey
57% would not.

Aged 18-24	83%	Year left jersey	%
Aged 25-34	8%	2016	16%
Aged 35 +	7%	2017	22%
Respondent data		2018	17%
		2019	22%
		<2015	18%

What would make it more attractive for you to return to Jersey ?

- 16% Diverse job opportunities
- 16 % Lower house prices
- 8% Improved leisure attractions/facilities
- 8% Graduate schemes
- 5% Lower cost of living
- 3% cheaper/regular transport off island
- 3% Connect with Jersey students off island

What might keep you from returning to Jersey?

- 48% Career
- 38% Job
- 31% Access to more services (e.g. concerts, shows etc...)
- 26% The small size of the island
- 26% The cultural closeness - everyone knows everyone
- 23% Lifestyle
- 13% Environment
- 23% Other (cost of living 78%, Limited opportunities 22%)

Dispersed populace

Not in

Higher Education

67%

would consider returning to Jersey
33% would not.

Age group	%
18-24	15%
25-34	31%
35-44	21%
45-54	17%
55+	16%

Reasons for leaving Jersey

- 51 % Work/Career
- 39% University
- 12% Travel
- 13% Partner
- 30% Other (break down as follows)
 1. Cost of living
 2. Note enough opportunity
 3. Jersey is a negative place to be
 4. House Prices
 5. Family

Table below lists in order of greatest response

Sectors worked in:

- 23% Financial / professional services
- 15% Education
- 13% Public service
- 11% Technology/Digital
- 9% Media; culture; graphical
- 9% Health services

Sectors named with lower than a 9% response were:

- Hospitality
- Mechanical/electrical engineering
- Construction
- Retail
- Transport
- Chemical industries
- Forestry
- Oil/gas production
- Utilities
- Mining

What would make it more attractive for you to return to Jersey?

- More affordable housing
- More career opportunities
- A repatriation service to support/promote opportunities to return
- Cheaper travel to UK
- Improved infrastructure
- Immediate healthcare
- More affordable housing

What might keep you from returning to Jersey?

- Lifestyle
- Other
- Access to more services (e.g. large concerts, shows etc...)
- Career
- The small size of the island
- The cultural closeness - everyone knows everyone
- Job
- Environment

Describe your job status

- 39% Senior
- 33% Intermediate
- 15% Junior
- 12% Director

Dispersed populace who have already returned to Jersey

Age group	%	35-44	18%
		45-54	17%
		55-64	12%
		18-24	16%
		25-34	34%

Year left

18% 2000-2009
 19% 2010-2014
 46% 2015-2019
 Other answers included years between 1970-1999

Reason left Jersey

64% University
 36% Work/Career
 12% Travel
 8% Partner
 17% Other:
 Lifestyle, Study, Partner/Family, Career, to gain experience, cost of housing, cost of living.

Year returned

13% 2015-2019
 23% 2010-2014
 17% 2005-2009
 12% 2000-2004
 15% 1990-1999
 11% 1980-1989
 Other answers included years between 1950-1979

Is there anything that would have made it easier for you to return?

Housing
 GoJ policy / services
 Affordability
 Career opportunities
 Lifestyle
 Job opportunities
 Family relationships
 Travel costs (off island)

What brought you back to Jersey?

58% Family already on island
 29% Lifestyle
 24% Job
 22% To raise children
 17% Environment
 14% Career
 13% Low crime rate
 20% Other – themes included family, career and health

Since returning to Jersey, what challenges have you (or your partner) faced?

Housing
 Cost living
 Employment
 Family/friends
 Travel
 Jersey culture
 Regs/tax/Bureaucracy



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